Summertime Travel Planning Just Got Easier: GeoSure and TripIt Collaborate To Provide Most Comprehensive Localized Safety Awareness Available

Safety Ratings Available in Easy-to-Read Dashboard on Nearly 30,000 Locations Around World— Down to the Neighborhood Level

BOULDER, Colo. (JUNE 20, 2018) — With peak travel season heating up, personal safety and security remain one of the top considerations for international travel and tourism. GeoSure, the worldwide leader in providing real-time hyper-local safety information, has partnered with TripIt® from Concur®, the world's highest-rated travel-organizing app. Utilizing the new GeoSafeScores™, TripIt users can now access safety ratings for nearly 30,000 locations world-wide, right within their itinerary.

GeoSure aggregates hundreds of data sources and crowd-sourced reports made in real time through its proprietary geospatial risk analytics platform. Utilizing metadata captured from hundreds of trusted sources including Interpol, the World Health Organization, the Centers for Disease Control and Prevention, GeoSure's platform also includes country and city crime statistics, human rights organizations, private and proprietary data feeds, as well as information from GeoSure's travel safety app users, who submit reports about on-the-ground safety conditions. Predictive algorithms then produce GeoSafeScores™, which take into account political instability, health risks, access to medical care, environmental, crime as well as special threats to women. GeoSure's ratings are available for nearly every major city and many neighborhoods in the world.

"GeoSure incorporates the most accurate safety, macro and security data on the market, with continuously updated ratings for every popular destination and major cities across the globe, right down to individual neighborhoods," said Michael Becker, CEO of GeoSure. "Through our partnership with TripIt, we help equip, inform and empower travelers to optimize decision-making for the smoothest trip experience possible."

GeoSure ratings are expressed in a simple numerical scale between 1 and 100 — with 1 the safest or "lowest risk" and 100 the highest risk. For context, the typical urban environment safety range is between 40 – 60.

About GeoSure

GeoSure, the worldwide leader in scaled, location safety assessment, leverages proprietary technology utilizing big data, predictive analytics, and AI to calculate location-specific safety ratings represented as GeoSafeScores™. GeoSafeScores™ are a simple, standardized rating that gauges relative vulnerability of traveling personnel anywhere in the world. GeoSure harvests country, city and neighborhood crime stats, health, economic, political data feeds, and much more to generate safety ratings for nearly 30,000 locations worldwide, with locations and data growing daily.